

PRESS RELEASE

## Maggy wins over the EUvsVirus jury

**Kontich, May 2020 – Social distancing tool Maggy is a winner at the pan-European hackathon organised by the European Commission. The jury selected the best solutions to support the fight against the coronavirus.**



Maggy is a small portable device that makes a warning sound when you get too close to others around you. It helps people respect social distancing measures without violating privacy. It is the first device on the market that is both affordable and safe.

### **Selected from over 2,000 solutions**

The EUvsVirus Hackathon focused on coronavirus challenges in 37 fields, with the aim of bringing the resulting solutions to the European market quickly. No fewer than 2,160 candidates from all over Europe took part. Maggy managed to win over the jury in the category of '*Business Continuity, Protecting Employees*'.

Thanks to this nomination, Maggy will take part in the European Matchathon from 22 May to 25 May. The aim of this online event is to introduce European companies and investors to the technology.

### **Ringin' off the hook**

The brainchild of four Belgian entrepreneurs (Allan Segebarth, Bart Embrechts, Nicolas Van Odijk and Ruben Miessen), the device was developed in the record time of one week. It is supported by Gumption Group.

Creator Ruben Miessen: 'We have already seen a huge amount of interest in Maggy. Orders have been coming in thick and fast, our phones have been ringing off the hook. Thanks to this nomination, we can now also bring Maggy to the international market.'

Bart Embrechts, managing partner of Gumption Group: 'The virus doesn't just stop at the border. All over the world, companies and governments are looking for solutions so that people can return to work safely. Maggy offers a great solution. This recognition from Europe gives us the opportunity to help even more people and companies.'

For an overview of the results of the EUvsVirus Hackathon, visit <https://euvsvirus.org/results>.  
More information about Maggy is available at <http://www.maggylife.eu/>

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### **About Gumption**

Gumption is a group of over 20 young companies with more than 480 employees in Belgium, the Netherlands and Luxembourg. Through its unique ecosystem and a pragmatic, hands-on co-creation approach, Gumption assists decision-makers with digital transformation. Gumption combines the creativity, responsiveness and passion of start-ups, early-stagers and scale-ups with the influence, power and stability of a strong group of companies.

Gumption has been facilitating innovative entrepreneurship since 2012 through financial, strategic and operational support. The group has offices in Kontich (HQ), Antwerp (B), Wavre (B), Amersfoort (NL) and Kehlen (L).

Visit the website: [www.gumption.be](http://www.gumption.be) and [www.maggylife.eu](http://www.maggylife.eu).

**More information?**

Bart Embrechts | [bart.embrechts@gumption.be](mailto:bart.embrechts@gumption.be) | +32 (0) 472 85 50 61  
Allan Segebarth | [allan@maggylife.eu](mailto:allan@maggylife.eu) | +32 (0) 475 32 35 31

Images are available via <https://bit.ly/maggypress>